

Designer Position description

Title:

Designer

Title of supervisor:

Head of design

Date:

1.10.2004

Location / department:

Design

Overview:

The Designer must keep an eye on new principles and ways in design, try to find new and fresh design methods and establish his/her own style but always try to introduce something new and update its own style. The Web designer needs to know all advantages and disadvantages of Internet technologies. He also needs to follow web standards, accessibility limitations and usability techniques to build robust, nice looking, easy to use and well organised web design. To be web designer, he/she needs to be at first GOOD web developer, because it's only in that way that he/she can introduce Internet techniques which on the end will be result of his/her design. Designer on this position also needs to have skills to design and prepare different kind of prepress materials. He/she needs to know some basic techniques from print industry.

Responsibilities / duties / activities:

During project, the Designer must follow wishes gated from customer, but also try to convince and consult customer about something that is better for end result of a particular project. The prime responsibility of the Designer is to keep an eye on all visual parts of projects, to make end product looks better and easy to use.

- Drives user interface design
- Drives accessibility concepts and requirements into design

Skills / conditions:

Preferred persons for this position need to have some kind of designer diploma. They must know how to use a wide set of tools and Internet techniques that are necessary to accomplish projects. The Designer must be open to the introduction of new tools and techniques, to be always searching for new improvements and ways to improve his /her own style.